

Dealer disclaimer

Art. 13 of Regulation (EU) of 27 April 2016 no. 679

General data protection regulation

Maschio Gaspardo S.p.a., in the capacity of Data Controller, pursuant to articles 13 and 14 of EU Regulation 2016/679 (hereinafter “Regulation”), informs you that, in executing the contractual relationships in force as of today, is in possession or may become aware of information concerning you.

Contact details of the data controller and of the data protection officer



The data controller is the company Maschio Gaspardo S.p.A. with offices in Via Marcello no. 73 - 35011 Campodarsego (PD), Italy, (Tax Code and VAT. no. 03272800289). You can contact the Data Controller by phone on 0499.289810 or via email info@maschiogaspardo.com. You can contact the Data Protection Officer by email privacy@maschiogaspardo.com.

Types of personal data processed



Personal or tax data, data relating to purchases or orders, commercial, economic and financial data also relating to your solvency, data relating to any comments and opinions gathered during complaints or surveys as well as general assessments on your work, production data, bank data, data relating to your level of training as well as information relating to the participation in the training courses of the Maschio Gaspardo group, may be processed.

Purpose of the processing, legal basis and nature of the provision

Your data will be processed to execute the existing contract between the parties and in particular for:



- Creating an account on the Maschio Gaspardo platform to use its features;
- Support in after-sales technical assistance to the end customer;
- Fulfilling the legal obligations, administrative and accounting management;
- Receipt and confirmation of orders, logistic and shipment management;
- Management of commercial relationships;
- Sending communications regarding new products, price list changes, promotions and training courses;
- Management of complaints or after-sales assistance requests.

The legal basis of the aforementioned processing operations is the performance of the contract to which you are a party, as well as the need to fulfil the obligations laid down by the applicable laws and regulations. The provision of the information requested is necessary to fulfil the aforementioned purposes, therefore, any refusal to provide them will make it impossible to execute the contract itself. Furthermore, your data will be processed for the following purposes:



- Sending of surveys;
- Evaluate performance, turnover and solvency;
- Provide any deferred payments or loans;
- Provide the end customer with the details of the nearest dealer to contact;
- Sending, also via newsletters, promotional information;
- Protection of the Data Controller rights.

The legal basis of the aforementioned processing operations consists of the legitimate interest of the Data Controller in the correct and efficient management of the internal processes and procedures, as well as the safeguarding of the company's economic and financial characteristics and the protection of its rights.

Retention periods



Your data will be retained for the period of time required to pursue the purposes indicated above; specifically, the data will be retained for the entire duration of the contractual relationship and for the time prescribed by law regarding administrative, accounting and tax obligations and for the protection of the Data Controller rights, up until the end of the limitation period of the rights arising from the contract in force between the parties or from the regulations in force.

Recipients of the personal data

The data will be processed by personnel tasked therewith, suitably trained and operating under the authority and the responsibility of the controller. Certain information may be disclosed to the following subjects:



- some personal data may be disclosed, for commercial purposes, to subjects who have agreements for the distribution and promotion of the Maschio Gaspardo products;
- public bodies (tax offices and other bodies);
- legal or consultancy firms to which the Data Controller has conferred a specific mandate;
- IT system support and maintenance companies or providers of IT archival systems;
- other subjects or companies that carry out activities that are instrumental to the purposes mentioned above.

The data may also be disclosed to the group's other companies. When made outside of the European Union, such disclosure, performed in the legitimate interest of the group of companies to share data and information, unify tools and procedures used in the processing, is performed in full compliance with all safeguards envisaged by the regulatory framework on the protection of personal data and assuring adequate protection of the data subject through the execution of specific agreements (Standard Contractual Clauses, Binding Corporate Rules, etc.). The detailed list of these subjects is available at the headquarters of the Data Controller and will be provided on your request to be sent by writing to the following e-mail address privacy@maschiogaspardo.com

Your rights



We would also like to inform you that, with regard to said data, you, in your capacity as data subject, may at any time exercise the rights set forth by CHAPTER III of the Regulation.

Specifically, you shall have the right to request from the Controller access to, rectification, erasure, completion of the data concerning you. You may also request the restriction of the processing; to receive the data in a structured, commonly used and machine-readable format; you may object in whole or in part to the use of the data, withdraw the consent you may have granted and exercise your other rights as recognised by the applicable legislation. You may exercise such rights by sending a letter to the addresses mentioned or by e-mail to the following e-mail address:
privacy@maschiogaspardo.com

Furthermore, pursuant to art. 77 of the Regulation, you shall have the right to lodge a complaint with the Supervisory Authority of the place where you usually reside, work or where the alleged violation has occurred if you believe that the processing violates the aforementioned Regulation.