

Privacy policy

Dear Customer

MASCHIO GASPARDO S.p.a. is the parent company of the MASCHIO GASPARDO group (also MG) and sells its products through group companies, authorised importers and dealers throughout the world and through which it provides its customers with after-sales technical assistance on products. This disclaimer pursuant to articles 13 and 14 of EU Regulation 2016/679 on the protection of personal data will enable you to know how your personal data are processed when you purchase MASCHIO GASPARDO products or services.



1. Who is the data controller?







The data controller is the company Maschio Gaspardo S.p.A. with offices in Via Marcello no. 73 - 35011 Campodarsego (PD), Italy, (Tax Code and VAT. no. 03272800289). You can contact the Data Controller by phone on 0499.289810 or via email info@maschiogaspardo.com.



We have appointed a Personal Data Protection Officer (RPD or DPO). For any request regarding the protection of your personal data and the exercise of your rights, you can contact him/her via email privacy@maschiogaspardo.com



2. What personal data do we collect and process?

- registry data, contact details (telephone, email);
- tax, administrative, accounting and commercial data;
- economic data and related to your purchases and orders;
- data necessary for registering your account (including name, surname, password, email);
- information relating to the use of the purchased machinery, their monitoring and where the MGCloud service or other monitoring services of the MG products has been activated, the data relating to the geographical position could be collected.

 3. For what purposes do we process personal data?	Legal basis	How long do we keep them?
 <p>a) prepare any estimates, the order and offer requested by you, execute the contract and the service requested by you, take care of quality control; manage the commercial and credit relations, indicate the nearest authorised dealer;</p>	<p>contract execution</p>	<p>contract execution and legal obligations</p>
 <p>b) organise the logistics and shipments necessary to execute the existing contract;</p>	<p>contract execution</p>	<p>contract execution and legal obligations</p>
 <p>c) perform the “product registration” and provide customised after-sales technical assistance on the purchased products and their use;</p>	<p>contract execution</p>	<p>contract execution and legal obligations</p>
 <p>d) fulfil the legal obligations including accounting and administrative management and any communications to Public Administrations or other Public Bodies;</p>	<p>legal obligation</p>	<p>contract execution and legal obligations</p>
 <p>e) after your express consent, send advertising material and commercial communications relating to the marketed products and services, invitations to training/promotional events, market research and evaluation of the degree of customer satisfaction. The data may be processed with automated methods (email) and with traditional methods</p>	<p>Consent (always revocable by writing to privacy@maschiogaspardo.com)</p>	<p>until the consent is revoked (also through the “unsubscribe” link in our newsletters)</p>

	(paper mail and calls with operator);		
	f) allow you to register (also through QR Code) to our company portal and use our services;	contract execution	profile deletion and legal obligations
	g) purposes necessary to ascertain, exercise of defend a legal right or linked to a case in which the legal authorities exercise their functions.	legitimate interest of the data controller	duration of the dispute and legal obligations



4. What are your rights?

You have the right to obtain information regarding the processing of your personal data, to obtain access and a copy thereof also through commonly used electronic means.

You have the right to obtain the updating, integration or rectification of your data.

You can request the portability of the data processed in light of the execution of a contract or on the basis of your consent.

If you are interested, you have the right to request the deletion of your data.

You have the right to request the restriction of the processing or to object, in whole or in part, to the processing of your personal data.

If you believe that one or more processes carried out by us may be a violation of the law, or believe that your rights have not been protected, you can send a complaint to the Supervisory Authority of the place where you usually reside, work or where the alleged violation has occurred.



5. To whom could your personal data be disclosed?

The data will be processed by personnel tasked therewith, suitably trained and operating under the authority and the responsibility of the Controller. Certain information may be disclosed to the following subjects:

- Dealers and/or importers who have agreements for the distribution and promotion of the MG products, as well as the task of carrying out the after-sales technical assistance guaranteed by the contract
- Public bodies (Tax offices and other bodies);
- Legal or consultancy firms to which the Data Controller has conferred a specific mandate;
- IT system support and maintenance companies or providers of IT archival systems;
- Other subjects or companies that carry out activities that are instrumental to the purposes mentioned above.

The data may also be disclosed to the group's other companies. When made outside of the European Union, such disclosure, performed in the legitimate interest of the group of companies to share data and information, unify tools and procedures used in the processing, is performed in full compliance with all safeguards envisaged by the regulatory framework on the protection of personal data and assuring adequate protection of the data subject through the execution of specific agreements (Standard Contractual Clauses, Binding Corporate Rules, etc.). The detailed list of these subjects will be provided at your request by writing to the addresses indicated above.